

5th Annual Dania Beach Vintage Motorcycle Show



January 29th, 2011

Budget Request



The 5th Annual Dania Beach Vintage Motorcycle show will be held again at Frost Park on Saturday January 29, 2011. It is still six months away but we are already planning to make our next show bigger and better with the city of Dania Beach's help. Our goal is the showcase the city by using local talent and giving away raffle prizes from local businesses. All of the bike trophies, ribbons and T-Shirts will have the city of Dania Beach's logo, same as last year. All advertisement will say, "The city of Dania Beach presents....", and we will be donating our proceeds to local charities including the Dania Beach Dog Park Project.

Thanks to city for donating the park, city workers to help set up the site and paying for a sheriff detail, the January event was a great success as we were able to "stretch out" from the original site on NE 1 Avenue. We were astounded by the bikes that were entered and the attendance. Our club, the Sunshine chapter of the Antique Motorcycle Club of America is confident that next year's show will surpass last year's as we have been marketing the show at bike events around the country all year.

At the 2011 Event, we would like to have a stage and live music and extend onto Fronton Blvd for the Phil Peterson Drill Team to perform. Also, our hope is to do more advertising that reaches the tri-county area in local newspapers and biker magazines. We did not have access to money to do these things for the last show.

Thank you in advance for any consideration the city can give.

The Below figures are estimates. Invoices will be presented to the city to be verified and show complete accountability. Any remaining funds will revert back to the city of Dania Beach.

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| Advertising in Vintage Bike Magazines, Local biker Magazines and local papers | \$2000 |
| Banners (4), 200 Posters, Business card handouts, magnetic car signs, 50 yard signs for around the city, signs for day of show includes bike class signs, parking, food, bathrooms, etc.. | \$1500 |
| Bike trophies, bike ribbons and T-shirts | \$2300 |
| Band the "Whipping Post" local musicians | \$1000 |
| Fill in Music, bluegrass and blues | \$500 |
| Small Sound System for bike games inside park | \$200 |
| 2 Sheriffs Detail | \$700 |
| Donation to Phil Peterson Drill Team and the Optimist Club (Kid's bike games) | \$300 |
| Miscellaneous as fire extinguishers rentals, office supplies, Coffee for vendors, etc... | \$100 |
| TOTAL | \$8600 |

